

SCTECH 2024

Supported by:



9th Annual

Supply Chain Technology Conference & Expo

Facing Supply Chain Challenges in the AI Age



Virtual Program
October 7-10
from Wherever You Are

Executive Program
October 9-10
at SAP World Headquarters

Featured Speakers



* Agenda and speaker list may unavoidably be subject to change. The most up-to-date version of the agenda is available at sctechshow.com

"AI won't replace humans – but humans with AI will replace humans without AI."

This quote from Karim Lakhani, a professor at Harvard Business School who specializes in workplace technology, succinctly captures the ongoing transformation of the business environment .

AI has been present in Supply Chain Management for some time, but its adoption has significantly increased in the past year. This has raised the bar for other technologies and professionals leveraging their capabilities.

Today, it's crucial for Supply Chain Professionals to grasp how emerging technologies can improve Supply Chain Processes, making them more efficient, profitable, and sustainable.

The **9th Annual SCTECH conference** offers something valuable for every member of our global community, whether you're a top Supply Chain Executive or a university student entering the Supply Chain field. Our aim for SCTECH 2024 is for you to gain insights from experienced experts that will help you make better, informed decisions and stay ahead of the competition.

Welcome to SCTECH 2024!



Jorge A. Morales
Global COO
ISCEA



Virtual Program

October 7-10
from Wherever You Are



Oct.7

11:50 CEST

Welcome

JACK NYHOF
International Correspondent,
ISCEA Media

12:00 CEST

Opening Remarks

Dr. ERICK C. JONES
President
ISCEA International Standards Board

12:15 CEST

Improve Your Supply Chain Odds with Generative AI

SANDEEP CHATTERJEE
Supply Chain and Sustainability Leader
IBM

13:00 CEST

Unlocking the Power of Technology for Digital Supply Chain Transformation

RAFAEL VAZQUEZ
VP, Customer Success
Coupa Supply Chain

13:45 CEST

Balancing Technical and Human Aspects in AI Adoption

DYCI MANNS SFREGOLA
Founder & CEO
New Gen Architects

14:30 CEST

Innovation in Data Science for Supply Chain Management

RAJ MAHALINGAM
Supply Chain Data Science & Innovation
Intel

15:15 CEST

How to Get Ready for AI Deep Analysis

ALAN PELZ-SHARPE
Founder
Deep Analysis

Oct.8

12:00 CEST

How to Start and Run the Journey of an Orchestrated Value Chain

THORSTEN MEBS
Director Supply Chain Sustainability
Tata Consultancy Services

12:40 CEST

Dealing with Disruptions in the Supply Chain

MARTHA LUMATETE
Global Snr. IT Manager ERP - Supply Chain
McKesson

13:20 CEST

The Integration with Finance for Greater Profitability and Cash Flow in S&OP/IBP

MARCIA D. WILLIAMS
Founder and Managing Partner
USM Consulting

14:00 CEST

Next Generation Barcodes: One Scan, Infinite Possibilities

TANIA SNIÖCH
Director, Global Migration to 2D
GS1 Global Office

14:40 CEST

Traceability In Supply Chain: Challenges and Opportunities

MIHIR PATEL
Supply Chain Strategy and Transformation
EY

15:20 CEST

Supply Chain Talent Management

Dr. SARA ELZARKA
Dean College of Business
Effat University

Oct.9

12:00 CEST

Scope 3 Emissions in the Supply Chain

Dr. PREMKUMAR RAJAGOPAL
President
Malaysia University of Science and Technology

12:45 CEST

Charting the Pathway for AI in Sustainable Supply Chain Practices

OLUWAYEMISI ASHIMOLOWO
Founder
Source Queen

13:30 CEST

Fleet Electrification & Logistics

MICHAEL HUBSCHNEIDER
Senior Product Manager
PTV Logistics

14:15 CEST

Transforming Healthcare Supply Chains with Innovation and Compassion

ECHO VANDERWAL
Executive Director
The Luke Commission

15:00 CEST

Circular Economy with Supply Chain Technologies: A Vision for Sustainable Future

JIT HINCHMAN
Founder
Supply Chain Adviser

Oct.10

12:00 CEST

Digital Supply Chain and Transformation

ABDULGADIR MUSTAFA
CEO
ISCEA Africa

12:45 CEST

Generative AI in Supply Chains: Turning Promise into Performance

Dr. EDNILSON BERNARDES
Supply Chain Technology Committee
ISCEA International Standards Board

13:30 CEST

Now Is the Time To Future-Proof Your Supply Chain

DAN WEINBERGER
Co-Founder & CEO
Morpheus.Network

14:15 CEST

Digital Supply Chains of the Future with Web3 Trust and AI Enabled

DAVID PALMER
Chief Product Officer
Pairpoint

15:00 CEST

Why Should You Stop Chasing Better Forecast Accuracy

Dr. ALAN BARNARD
CEO
Goldratt Research Labs

16:00 CEST

Key Skills for Supply Chain Job Seekers

Students-Meet-Experts Panel

17:00 CEST

SAP Industry 4.0 Center Tour Livestream

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Executive Program
October 9-10
 at SAP World Headquarters

High-Level Workshop for Executives and Managers
In-Person, at SAP World Headquarters in Walldorf, Germany

Oct.9

11:00 CEST
Registration and Networking

11:45 CEST
Welcome & Opening Remarks
 JORGE A. MORALES, Global COO
 ISCEA

12:00 CEST
Introduction to AI and Gen AI for Supply Chain Management
 AMIT SINHA, Principal, Industry Products, Supply Chain
 Amazon Web Services

13:00 CEST
Optimal Value Chain Performance Driven by Synchronized and Intelligent Planning
 ANNA LINDEN, Global Head of Supply Chain Planning, Solution Management,
 SAP

14:00 CEST
Unlock Transparency & Future Proof your Supply Chain with AI
 DOMINIK KRIZAN, Regional Business Development Manager
 Prewave

15:00 CEST
Navigating the transition into the AI Age
 RICK SIMMONS, Co-Founder & CEO
 The Telos Institute

17:00 CEST
Networking Dinner in Heidelberg

Oct.10

11:00 CEST
Networking Lunch at SAP

SAP Customer Restaurant
 Oct.10, 12:00 CEST
The Autonomous Supply Chain!
 ANDREAS WAGNER, Chief S&MD Officer for Digital Supply Chain,
 SAP

13:00 CEST
The Revolution of Gen AI and Narrow AI in Supply Chain Planning
 PIET BUYCK, SVP Industry principal
 Logility

14:00 CEST
EU AI Act Regulation Compliance
 MICHAEL BORRELLI, Director
 AI & Partners

15:00 CEST
IoT in the Supply Chain
 KARL McDERMOTT, Chief SaaS Officer
 DeltaTrak

17:00 CEST
SAP Industry 4.0 Center Tour

Virtual Program Recordings
 Your "Executive Program Ticket" includes access to
 20+ recorded sessions of the Virtual Program.

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