

# SCTECH 2024

Supported by:



9th Annual

Supply Chain Technology Conference & Expo

## Facing Supply Chain Challenges in the AI Age



**Virtual Program**  
October 7-10  
from Wherever You Are

**Executive Program**  
October 9-10  
at SAP World Headquarters

### Featured Speakers



\* Agenda and speaker list may unavoidably be subject to change. The most up-to-date version of the agenda is available at [sctechshow.com](http://sctechshow.com)

# *"AI won't replace humans – but humans with AI will replace humans without AI."*

**T**his quote from Karim Lakhani, a professor at Harvard Business School who specializes in workplace technology, succinctly captures the ongoing transformation of the business environment .

AI has been present in Supply Chain Management for some time, but its adoption has significantly increased in the past year. This has raised the bar for other technologies and professionals leveraging their capabilities.

Today, it's crucial for Supply Chain Professionals to grasp how emerging technologies can improve Supply Chain Processes, making them more efficient, profitable, and sustainable.

The **9th Annual SCTECH conference** offers something valuable for every member of our global community, whether you're a top Supply Chain Executive or a university student entering the Supply Chain field. Our aim for SCTECH 2024 is for you to gain insights from experienced experts that will help you make better, informed decisions and stay ahead of the competition.

**Welcome to SCTECH 2024!**



**Jorge A. Morales**  
Global COO  
ISCEA





# Virtual Program

October 7-10  
from Wherever You Are



## Oct.7

11:50 CEST  
**Welcome and Opening Remarks**  
Dr. ERICK C. JONES  
President  
**ISCEA International Standards Board**

12:15 CEST  
**Improve Your Supply Chain Odds with Generative AI**  
SANDEEP CHATTERJEE  
Supply Chain and Sustainability Leader  
**IBM**

13:00 CEST  
**Unlocking the Power of Technology for Digital Supply Chain Transformation**  
RAFAEL VAZQUEZ  
VP, Customer Success  
**Coupa Supply Chain**

13:25 CEST  
**Digital Transformation and Industry 5.0 in the World of AI**  
SHAYNA ATKINS  
Digital Transformation Coach  
**AtkCo**

13:50 CEST  
**Balancing Technical and Human Aspects in AI Adoption**  
DYCI MANN SFRIGOLA  
Founder & CEO  
**New Gen Architects**

14:30 CEST  
**Innovation in Data Science for Supply Chain Management**  
RAJ MAHALINGAM  
Supply Chain Data Science & Innovation  
**Intel**

15:15 CEST  
**How to Get Ready for AI**  
ALAN PELZ-SHARPE  
Founder  
**Deep Analysis**

## Oct.8

12:00 CEST  
**Creating Value with AI-driven Supply Chains**  
ANIL KUMAR  
&  
NAKUL GUPTA  
**Tata Consultancy Services**

12:40 CEST  
**Dealing with Disruptions in the Supply Chain**  
MARTHA LUMATETE  
Global Snr. IT Manager ERP - Supply Chain  
**McKesson**

13:20 CEST  
**The Integration with Finance for Greater Profitability and Cash Flow in S&OP/IBP**  
MARCIA D. WILLIAMS  
Founder and Managing Partner  
**USM Consulting**

14:00 CEST  
**Next Generation Barcodes: One Scan, Infinite Possibilities**  
TANIA SNIOCH  
&  
PHIL ARCHER  
**GS1 Global Office**

14:40 CEST  
**Traceability In Supply Chain: Challenges and Opportunities**  
MIHIR PATEL  
Supply Chain Strategy and Transformation - EY  
&  
JAY PATEL  
Supplier Development - **Philips**

15:20 CEST  
**Supply Chain Talent Management**  
Dr. SARA ELZARKA  
Dean College of Business  
**Effat University**

## Oct.9

12:00 CEST  
**Scope 3 Emissions in the Supply Chain**  
Dr. PREMKUMAR RAJAGOPAL  
President  
**Malaysia University of Science and Technology**

12:45 CEST  
**Charting the Pathway for AI in Sustainable Supply Chain Practices**  
OLUWAYEMISI ASHIMOLOWO  
Founder  
**Source Queen**

13:30 CEST  
**Fleet Electrification & Logistics**  
MICHAEL HUBSCHNEIDER  
Senior Product Manager  
**PTV Logistics**

14:15 CEST  
**Transforming Healthcare Supply Chains with Innovation and Compassion**  
ECHO VANDERWAL  
Executive Director  
&  
SAM RIGGLEMAN  
Systems Engineer  
**The Luke Commission**

15:00 CEST  
**Natural Stupidity vs Artificial Intelligence**  
JOANNES VERMOREL  
CEO and Founder  
**Lokad**

## Oct.10

12:00 CEST  
**Digital Supply Chain and Transformation**  
ABDULGADIR MUSTAFA  
CEO  
**ISCEA Africa**

12:45 CEST  
**Generative AI in Supply Chains: Turning Promise into Performance**  
Dr. EDNILSON BERNARDES  
Supply Chain Technology Committee  
**ISCEA International Standards Board**

13:30 CEST  
**Now Is The Time To Future-Proof Your Supply Chain**  
DAN WEINBERGER  
Co-Founder & CEO  
**Morpheus.Network**

14:15 CEST  
**Digital Supply Chains of the Future with Web3 Trust and AI Enabled**  
DAVID PALMER  
Chief Product Officer  
**Pairpoint**

15:00 CEST  
**Why Should You Stop Chasing Better Forecast Accuracy**  
Dr. ALAN BARNARD  
CEO  
**Goldratt Research Labs**

16:00 CEST  
**Key Skills for Supply Chain Job Seekers**  
Students-Meet-Experts Panel

17:00 CEST  
**SAP Industry 4.0 Center Tour Livestream**

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## High-Level Workshop for Executives and Managers In-Person, at SAP World Headquarters in Walldorf, Germany

### Oct.9

11:00 CEST  
**Registration and Networking**

11:45 CEST  
**Welcome & Opening Remarks**  
JORGE A. MORALES, Global COO  
ISCEA

12:00 CEST  
**How to Start and Run the Journey of an Orchestrated Value Chain**  
THORSTEN MEBS, Director Supply Chain Sustainability  
Tata Consultancy Services

13:00 CEST  
**Optimal Value Chain Performance Driven by Synchronized and Intelligent Planning**  
ANNA LINDEN, Global Head of Supply Chain Planning, Solution Management, SAP

14:00 CEST  
**Unlock Transparency & Future Proof your Supply Chain with AI**  
DOMINIK KRIZAN, Regional Business Development Manager  
Prewave

15:00 CEST  
**Navigating the transition into the AI Age**  
RICK SIMMONS, Co-Founder & CEO  
The Telos Institute

17:00 CEST  
**Networking Dinner in Heidelberg**

### Oct.10

11:30 CEST  
**Networking Lunch at SAP**  
SAP Customer Restaurant

12:30 CEST  
**The Autonomous Supply Chain!**  
ANDREAS WAGNER, Chief S&MD Officer for Digital Supply Chain, SAP

13:20 CEST  
**The New Language of Planning**  
PIET BUYCK, SVP Industry principal  
Logility

14:10 CEST  
**EU AI Act Regulation Compliance**  
MICHAEL BORRELLI, Director  
AI & Partners

15:00 CEST  
**Predictive models using IoT and ML to enhance shelf life and freshness and reduce food waste.**  
KARL McDERMOTT, Chief SaaS Officer  
DeltaTrak

17:00 CEST  
**SAP Industry 4.0 Center Tour**

**Virtual Program Recordings**  
Your "Executive Program Ticket" includes access to 20+ recorded sessions of the Virtual Program.

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